

# Association Rule Mining for Suspicious Email Detection: A Data Mining Approach

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**Abstract**-Email has been an efficient and popular communication mechanism as the number of internet user's increase. In many security informatics applications it is important to detect deceptive communication in email. This paper proposes to apply Association Rule Mining for Suspected Email Detection.(Emails about Criminal activities).Deception theory suggests that deceptive writing is characterized by reduced frequency of first person pronouns and exclusive words and elevated frequency of negative emotion words and action verbs . We apply this model of deception to the set of Email dataset, then applied Apriori algorithm to generate the rules .The rules generated are used to test the email as deceptive or not. In particular we are interested in detecting emails about criminal activities. After classification we must be able to differentiate the emails giving information about past criminal activities(Informative email) and those acting as alerts(warnings) for the future criminal activities. This differentiation is done using the features considering the tense used in the emails. Experimental results show that simple Associative classifier provides promising detection rates.

**Index Terms**- Data Mining, Deceptive Theory, Association Rule Mining, Apriori algorithm, Tense.

## 1. INTRODUCTION

E-mail has become one of today's standard means of communication. The large percentage of the total traffic over the internet is the email. Email data is also growing rapidly, creating needs for automated analysis. So, to detect crime a spectrum of techniques should be applied to discover and identify patterns and make predictions.

Data mining has emerged to address problems of understanding ever-growing volumes of information for structured data, finding patterns within data that are used to develop useful knowledge. As individuals increase their usage of electronic communication, there has been research into detecting deception in these new forms of communication. Models of deception assume that deception leaves a footprint.

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Work done by various researches suggests that deceptive writing is characterized by reduced frequency of first-person pronouns and exclusive words and elevated frequency of negative emotion words and action verbs [KS05]. We apply this model of deception to the set of E-mail dataset and preprocess the email body and to train the system we used Apriori algorithm to generate a classifier that categorize the email as deceptive or not.

### 1.1. Motivation

Concern about National security has increased significantly since the terrorist attacks on 11 September 2001.The CIA, FBI and other federal agencies are actively collecting domestic and foreign intelligence to prevent future attacks. These efforts have in turn motivated us to collect data's and undertake this paper work as a challenge.

Data mining is a powerful tool that enables criminal investigators who may lack extensive training as data analyst to explore large databases quickly and efficiently. Computers can process thousands of instructions in seconds, saving precious time. In addition, installing and running software often costs less than hiring and training personality. Computers are also less prone to errors than human investigators. So this system helps and supports the investigators.

To our knowledge, this is the first attempt to apply Association rule mining to task of suspicious Email Detection (Emails about criminal activities). The reason is that we have included the concept of extracting the informative emails using the tense (Past tense) of the verbs used in the emails. Apart from the informative emails, other emails are considered as the alerting emails for the future occurrences of hazard activities.

The remainder of this paper is organized as follows: Section 2 gives an overview of Problem Statement & related work in Email classification. In section 3 we introduce our new Suspicious Email detection approach. Experimental results are described in section 4 .We summarize our research and discuss some future work direction in section 5.

## 2. PROBLEM STATEMENTS AND RELATED WORK

It's hard to remember what our lives were like without email. Ranking up there with the web as one of the most useful features of the Internet, billions of messages are sent each year. Though email was originally developed for sending simple text messages, it has become more robust in the last few years. So, it is one possible source of data from which potential problem can be detected. Thus the problem is to find a system that identifies the deception in communication through emails. Even after classification of deceptive emails we must be able to differentiate the informative emails from the alerting emails. We refer to informative emails as those giving details about the already happened hazardous events and the alert emails are those which remain us to prevent those hazard events to occur in the fore coming days.

**Example of suspicious and normal email.**

Suspicious Email	Normal Email
Sender: X Sub: Bomb Blast Body: Today there will be bomb blast in parliament house and the US consulates in India at 11.46 am. Stop it if you could. Cut relations with the U.S.A. long live Osama Finladen Asadullah Alkalfi.	Sender: y Sub: Hi Body: Hope ur fine! How are u & family members?

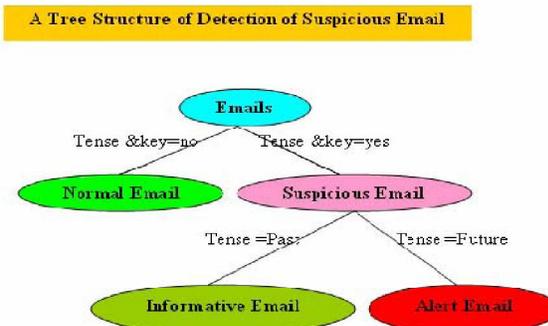
**Example of classifying Suspicious into Alert and informative email:**

Alert Email	Informative Email
Sender: X Sub: Bomb Blast Body: Today there will be bomb blast in parliament house and the US consulates in India at 11.46 am. Stop it if you could. Cut relations with the U.S.A. long live Osama Finladen Asadullah Alkalfi.	Sender: y Sub: WTC Attacked Body: The World Trade Center was attacked on 9/11/01 by Osama Bin Laden and his followers.

The informative emails provides us with the data about the past historical criminal activities by enhancing some common sense to us such as in the example shown above we came to know that these types of email will never have any consequences in future.

The alert emails were identified using the deceptive theory and the future tense verbs used in the emails. By which the security enforcing methods can be

strengthened. Also we can prevent the occurrences of future attacks



**Fig. 1. A Tree Structure of Detection of Suspicious Email**  
 Many techniques such as Naïve bayes [LEW98,CDAR97,ABSS00], Nearest Neighbor [GL97],Support Vector Machines [JOA 98], Regression [YC94],Decision Trees[ADW98],TF-IDF Style Classifiers [SM83,BS95,ROC71] and Association classifiers [LHM98,WZL99] have been developed for text classification.

[COH 96] compares results for email classification of a new rule induction method and adaptation of Rocchio's relevance feed back algorithm [ROC71] in [ILA95]. [SDHH98] employs Naïve Bayes Classifier to filter junk email.[BOO98] uses a combination of nearest neighbor and TF-IDF approaches .Naive Bayes classifier is used for classifying email in to multiple categories in [REN00].Support Vector machines approach is implemented for email authorship classification in [VE00]. A comparison of binary classification using Naïve bayes and decision trees [QUI93] approaches is performed in [DLW00].TF-IDF style classifier defined in [BS95] is implemented in [SK006] and is extended for incremental case in [SK00A].Approach to Anomalous email detection is considered [ZD] showed approaches to detect Anomalous email involves the deployment of data mining techniques. [CMSCT] Proposed a model based on the Neural Network to classify personal emails and the use of principal component analysis as a preprocessor of NN to reduce the data in terms of both dimensionality as well as size.

Using association rules for classification was first introduced in [LHM98] and further developed in [WZL99,MW99,WZH00,LI01].Classification based on Association rule (CBA) was introduced in [LHM98] and Multiple Association rule (CMAR) introduced in [LHM98,LI01].[KS05] proposed a method based on the singular value Decomposition to detect unusual and Deceptive communication in

emails. The problem with this approach is that not deals with incomplete data in an efficient and elegant way and can not able to incorporate new data incrementally without having to reprocess the entire matrix.

No work is known to exist that would test Associative classification specifically to detect email concerning criminal activities.

### 3. THE PROPOSED WORK

In this paper, we present an association rule mining algorithm (Apriori algorithm) to detect suspicious email and the further classification into the alert and informative emails. It is developed specifically for detect unusual and deceptive communication in email. The proposed method is implemented using the java language. In implementation, there are three parts: Email Preprocessing, Building the associative classifier and validation. Fig.2. Shows a general framework of the Associative classifier construction.

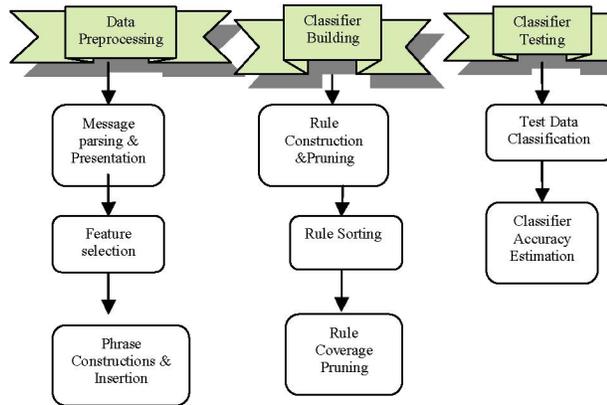


Fig.2. Classifier Construction framework

#### 3.1. E-Mail Preprocessing

Email preprocessing involves the process of transforming email messages into a representation suitable for the Apriori algorithm.

##### 3.1.1 Email Data Extraction and presentation

This stage extracts highly emotional and actioned words from a message body and subject fields these individual words are helpful in differentiating the suspicious emails from the normal emails. Then the tense of the separated suspicious emails were examined to differentiate the alert and informative emails. It consists of the following four steps: Text term extraction, lexical analysis, stop word removal and stemming.

##### Text term Extraction

Extract valid text terms from a document, performing stop list word removal and stemming.

##### Lexical Analysis

Lexical analysis is the process of converting an input steam of characters in to a stream of words or tokens. The lexical analysis phase produces candidate terms that are further checked and retained if they are not in a stop list.

##### Stop Word Removal

Stop list is a list of words that are most frequent in a text corpus and are not discriminative of a message contents, such as prepositions, pronouns and conjunction. Examples of stop words are “the”, “and”, “about”, etc.

##### Stemming

Stemming is the process of suffix removal to generate word stems. Although not always absolutely true, terms like “bomb”, and “bombing” do not make big difference for the purpose of distinguishing messages containing trip bombing, for example, and can all be replaced by their stem “bomb”.

Consider the email message on Fig 3.1. and Fig 3.2. The body of the first email content is given in red color to denote the reader that it is a suspicious email. The body of the second email content shows it is not a suspicious.

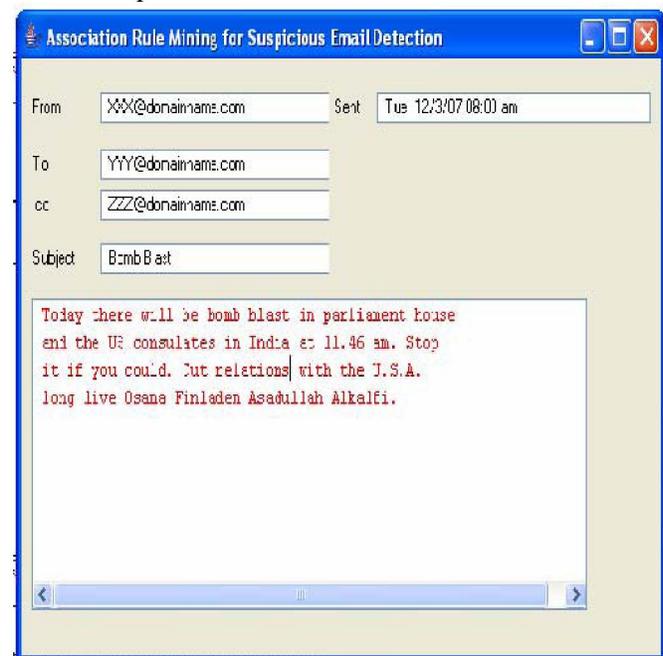
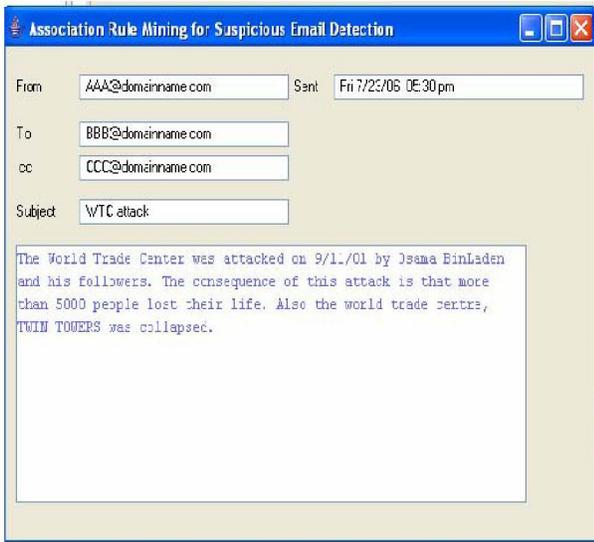


Fig.3.1. Semi Structured data (alert email)



**Fig.3.2. Semi structured data (informative email)**

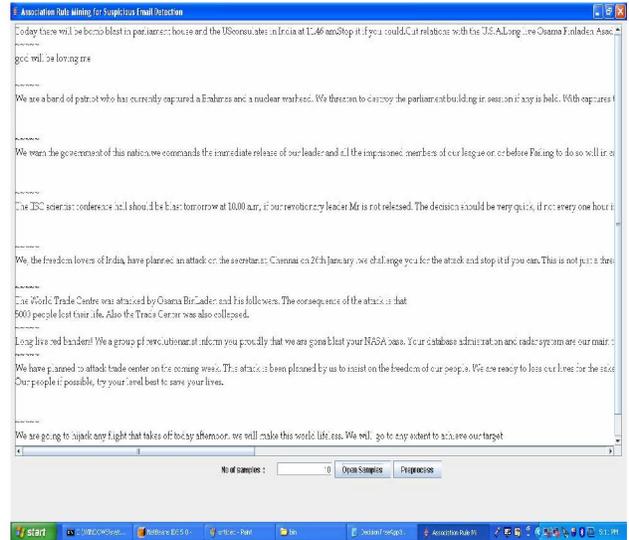
### 3.1.2. Feature Selection

Based on the theory of deception a deceptive email will have highly emotional words and action verbs. So, such words are set as keywords and extracted from the input dataset. Example for highly emotional words and action verbs are “lifeless”, “anger”, “kill”, “attack”, etc. The future tense denoting keywords such as will, shall, may, might, should, can, could, would are used to indicate that the suspicious email is of the type alert. The past tense denoting keywords such as was, were, etc are used to indicate that the suspicious email is of the informative type.

Prior to classification, a number of preprocessing steps were performed

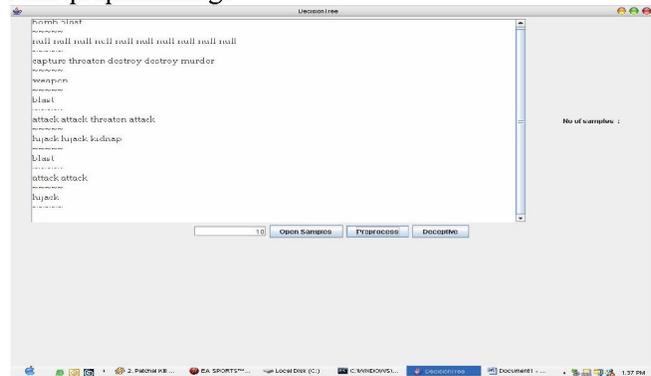
1. Emails were converted to plain –text from .mbox files.
2. Headers and HTML components were removed.
3. Body of the message was extracted.
4. The messages body was tokenized in to words, stop words were removed, and words were converted in to lower case.

After the above mentioned steps the email is given to the preprocessing program and the Fig.4. gives the view of the email before preprocessing.



**Fig.4. Email message before preprocessing**

The email after preprocessing is of the form that removes space and extra characters and displays only the keywords. The Fig.5. gives the view of the email after preprocessing.



**Fig.5. Email message after preprocessing**

The output after the preprocessing is in the table format in which the attributes are given as the table headers and the records are given in column. The class attribute is to detect either informative, alert or normal email.

Email	Tense	Bomb	Blast	Terrorist	Attack	Threaten	Class
1	past	y	y	y	y	n	informative
2	past	n	n	y	y	y	informative
3	present	y	y	y	y	n	alert
4	future	n	y	n	y	y	alert
5	past	n	n	n	n	n	normal
6	present	y	y	y	n	n	alert
7	past	n	n	n	n	y	informative
8	past	y	y	y	y	y	informative
9	future	n	y	n	y	y	alert
10	future	y	n	y	n	y	alert

**Table 1: Final output of preprocessing**

## 3.2. Building the Associative Classifier

### 3.2.1. Email Classification Process:

Email Classification is the process of finding a set of models (or functions) that describes and distinguish data classes and concepts, for the purpose of being able to use the model to predict class of objects whose label is unknown.

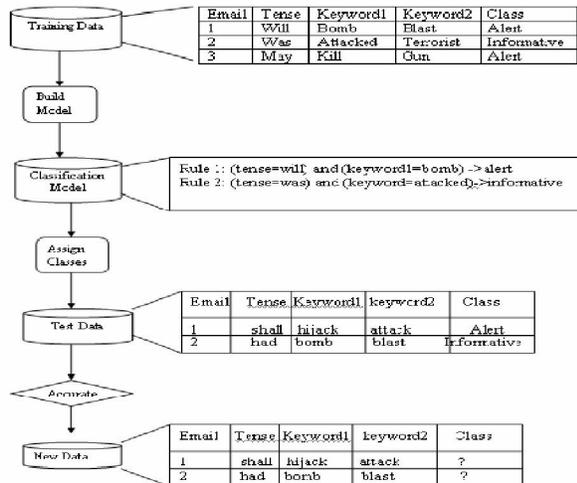


Fig.6. Classification Process

Fig 6 shows a general framework of the classification process. In the example, objects correspond to email messages and object class labels correspond to message type. Every email message contains two terms and a Tense, that are used to predict a email is suspicious or not. The training set contains three email messages. For each message we recorded two terms or more (it can be a single word or a Tense), Term1, Term2 and a Tense. And class label was pre assigned to each message manually. Let the following be a simplified informal algorithm, for classification model construction. If one or several attributes  $a_i$  occur together in more than one transaction assigned the same topic  $T$ , then output a rule  $a_i \rightarrow T$ . In the first step we built a classification model. The training data contains two transactions of class Alert Email that have keyword Bomb/ Blast/kill and a tense “will/may” in them, one transaction of class informative email that have keyword Attacked/Terrorist and a tense “was”. Applying the Apriori algorithm we obtain a model containing two rules shown as the classification model. In the second step the model just built is tested using test data containing two transactions. If accuracy is measured as a percentage of messages correctly classified, If accuracy is not satisfactory then one or several steps of the classifier need to be modified. We have used Apriori algorithm to classify the emails. These are the few set of emails used in the

experiment and below is the tabulated result after preprocessing.

**Email used in the Experiments:** We have collected over 3000 e-mails through a Brainstorming session, some of them are as follows and the first example is a real example,

#### An example:

Today there will be bomb blast in parliament house and the US consulates in India at 11.46 am. Stop it if you could. Cut relations with the U.S.A. Long live Osama Finladen Asadullah Alkalifi.

Email ID	Items or keywords
1	Will,Bomb,Blast,terrorist,attack
2	May, Terrorist, attack,threaten
3	Was, Blast, attack, threaten,
4	-----
5	Bomb, blast, terrorist,attack,threaten
6	Can, Bomb, terrorist, threaten
7	Was, Hijack, murder
8	Could, Attack, Disaster
9	Was, Terrorist, Bomb, blast
10	Will, Attack, hijack, murder
11	Might, Attack, bomb, blast, kill, demolish, disaster
12	Will, Attack, hijack, murder
13	Was, Terrorist, Bomb, blast
14	Shall, Attack, bomb, blast, kill, demolish, disaster
15	Will, Hijack, murder

Table. 2. Sample Feature Selection from email

### 3.2.2. Apriori Algorithm for Suspicious Email Detection

Association Rule mining searches for interesting association or correlation relationships among items in a given large data set. We model email messages as transaction where items are words or phrases from the email. After preprocessing a email message, by eliminating stop words and stemming, emails are represented by sets of cleaned words  $d_i = \{t_1 \dots t_n\}$  as well as category to which they belong  $C_j$ . The Apriori algorithm is used for mining frequent item-sets in transactional databases to find frequent sets of words in the emails of the training set. Given the frequent sets of words and topical category assigned to the transaction from which they were extracted association rules are deduced with constraints on the

antecedent and consequent of the rules such that the antecedent always contains words while the consequent is exclusively a topical category.

The input to the association rule generating program gets the values in numerical order hence we are assigning the values to the attribute as given in the table.

**Table 3: Assigned value for each attribute**

Support and confidence is the two measures that are used in association rule mining. Support can be defined as fraction of transaction that contains both

Attribute	Value 1	Value 2	Value 3
Tense	Past =1	Present =2	Future =3
Bomb	Yes =4	No =5	-----
Blast	Yes =6	No =7	-----
Terrorist	Yes =8	No =9	-----
Attack	Yes =10	No =11	-----
Threaten	Yes =12	No =13	-----
Class	Normal =14	Informative =15	Alert =16

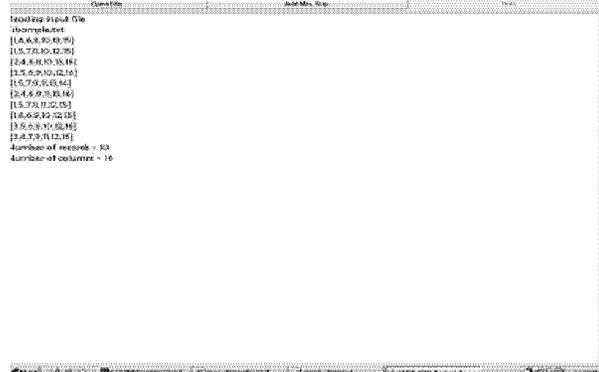
X & Y. Confidence measure how often items in Y appear in transaction that contain X.

Market Basket analysis is possibly the largest application for algorithms that discover Association Rules. The application of Association Rules is not restricted to market basket data. This paper attempt to apply the algorithm for suspicious email detection as informative or alert emails. The algorithm produces a list of Itemsets. Each itemset is a combination of attribute values. For example, Itemsets for the suspected informative email could include {Tense=past, Attack= Yes, Bomb = Yes} and Item sets for the suspected alert email could include {Tense=future, Attack= Yes, Bomb = Yes}. The support shows how many cases have the Itemset values {Tense =past, Attack = Yes, Bomb = Y, Email =Suspicious informative email} and the confidence shows the likelihood of Email = Suspicious or Deceptive for a case having Attack = Y and Bomb = Y. Suppose an email contain the item or keyword {Bomb, Blast, Attack}. The itemsets of size one from this basket are {Bomb}, {Blast} and {Attack}; the itemsets of size two are {Bomb, Blast}, {Blast, Attack} and {Bomb, Attack}; and itemsets of size three are {Bomb, Blast, Attack}. Some itemsets will appear in many different emails. For instance, bomb and blast will be found in many email samples: the itemset {bomb, blast} occurs frequently. The support for an itemset is the number of transactions where that itemset appears.

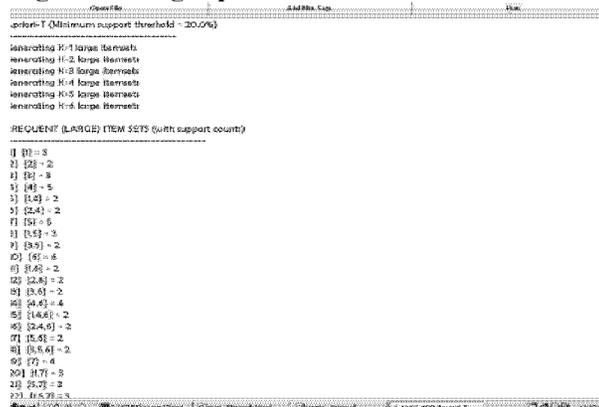
Association rules are constructed from itemsets. For example, the itemset {Tense=past, Attack=Y} occurs in many of the transactions where {Bomb=Y} appear then the following association rule can be written

$$\{Tense=past, Attack=Y, Bomb=Y\} \rightarrow \{Class=informative\}$$

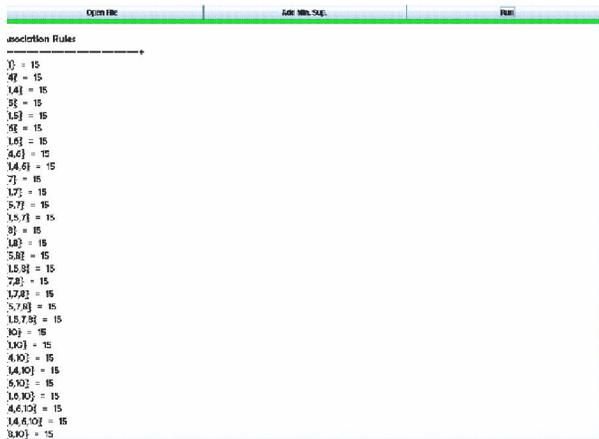
This rule's confidence is the percentage of transactions containing {Tense=past, Attack=Y,} that also contain {Bomb=Y}. The support for the rule is the number of transactions that contain {Tense=past, Attack=Y} and {Bomb=Y}. An association rule can have many items in its antecedent (left hand side) and many items in its consequent (right hand side). The rule {Tense=past, Attack=y, Bomb=Y}-> {Class=informative} has antecedent {Tense=past, Attack=Y, Bomb=Y} and consequent {Class=Informative}.



**Fig.7. Reading Input file**



**Fig.8. Frequent (Large) item sets generation**



**Fig.9. Apriori algorithm for Association rules generation**

The association rules generated are in numerical values hence the visualized output with respect to the output column of the preprocessing.

This Item sets are then used to generate Association Rules and one such rule is

**Tense=past, Attack=Y, Bomb =Y -> Email = Suspicious informative Email.**

**Tense=future, Attack= Y, Bomb =Y -> Email = Suspicious alert Email.**

**Tense=future, Attack= N, Bomb =N -> Email = Normal Email.**

These rules state that if there is Tense=past, attack & bomb then the email is suspected one with information that is it does not have any hazardous effect in future.

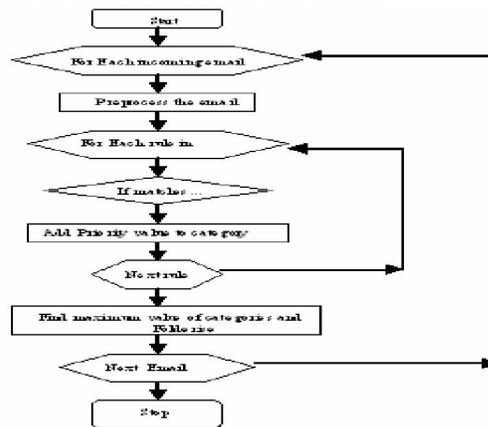
#### 4. EXPERIMENTAL RESULTS

The application of data mining to the task of suspected email detection is done; experiments were carried out on a small email corpus. A mixture containing 1000 informative emails, 1000 alert emails and 1000 normal emails. The system was trained with the training dataset and the default support and confidence threshold were used. When the training process was finished, the top 20 best quality rules were taken as the final classification rules. Some of the rules generated by the Association rule based classification are:

**{Terrorist=y, Attack=y,  
Tense=past} → {Suspicious=informative}**  
**{Threaten=y, Tense=future} → {Suspicious=alert}**  
**Tense=future, Terrorist = Y, Bomb =Y →  
{Suspicious =alert}**  
**{Tense=future, Attack=y, Blast=y} →  
{Suspicious=alert}**  
**{Tense=past, Terrorist=y,  
Attack=y} → {Suspicious=informative}**

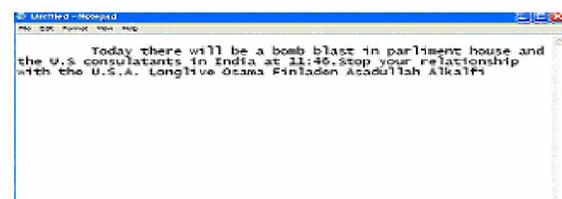
**{Tense=Past, Bomb=N, Terrorist=N, Blast=N →  
Email=Normal}**

Output of Apriori algorithm will be a set of rules for each category. These rules were then used to classify the testing data. In the testing stage, rules generated in the training stage to be used to classify the incoming email. Extracted emails should be preprocessed before comparing with the generated rules. Processing such as lexical analysis, stoplist word removal and stemming should be applied to the extracted data. Resulting emails should be compared with each rule and the email is categorized to the most exactly matching category. If the left part of the rule matches with the email, count the category of the rule of the document. For this purpose, we will assign a priority value for each generated rule. Higher priority value will be assigned to large frequent itemsets and vice versa. Since we are assigning priority, we can increase the classification accuracy. If a rule matches with the email, corresponding priority value will be added to the category. Finally, the category with the highest value will be classification for that email.



**Fig.10. Classifier Testing**

This is the input to the testing stage



This is the output that is obtained in the execution stage

The frequent itemset {Tense = future, Blast = Y, Bomb = Y} and the resulting association rule is **If Tense= future and Blast =Y and Bomb = Y then Email= Suspicious (alert)**. This is a Suspicious Email

of alert type that is it will lead to any consequences in future.

## 5. CONCLUSION AND FUTURE WORKS

Email is an important vehicle for communication. It is one possible source of data from which potential problem can be detected. In this paper, we have employed Association rule mining based classification approach to detect deceptive communication in email text as informative or alert emails. We can find it that a simple Apriori algorithm can provide better classification result for suspicious email detection. In the near future, we plan to incorporate other techniques like different ways of feature selection, and Classification using other methods. One major advantage of the association rule based classifier is that it does not assume that terms are independent and its training is relatively fast. Furthermore, the rules are human understandable and easy to be maintained or pruned by human being. In this paper, a method of applying Association rule mining for suspected email detection is presented using keyword extraction and considering key attribute called Tense. The proposed work will be helpful for identifying the deceptive email and also assist the investigators to get the information in time to take effective actions to reduce the criminal activities.

A problem we faced when trying to test out new ideas dealing with email systems was an inherent limitation of the available data. Because we only have access to our own data, our results and experiments no doubt reflects some bias. Much of the work published in the email classification domain also suffers from the fact that it tries to reach general conclusion using very small data sets collected on a local scale.

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